

BY APPOINTMENT TO THE
ROYAL DANISH COURT

**KAY
BOJESEN
DENMARK**

the 1990s, the number of people with a mental health problem has increased in the UK. The prevalence of mental health problems is estimated to be 10% of the population (Meltzer & Peck, 2002).

There is a growing awareness of the need to improve the lives of people with mental health problems. The Government has set out a strategy for mental health care in the UK (Department of Health, 2002).

The strategy aims to improve the lives of people with mental health problems by providing them with the best possible care and support. It also aims to reduce the stigma and discrimination that people with mental health problems often experience.

One of the key elements of the strategy is to improve the quality of care and support that people with mental health problems receive. This includes ensuring that they have access to the best possible services and that they are treated with respect and dignity.

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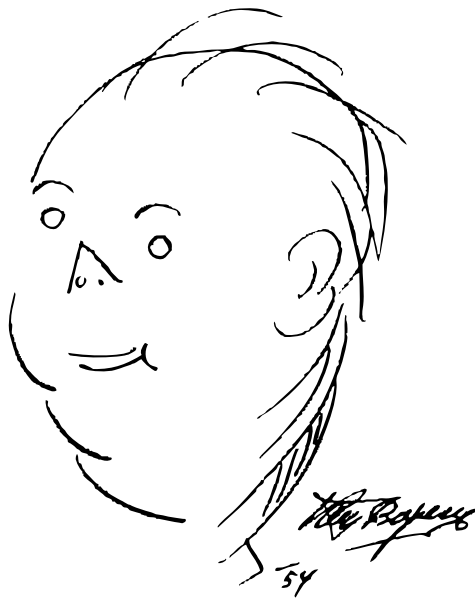
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Self portrait

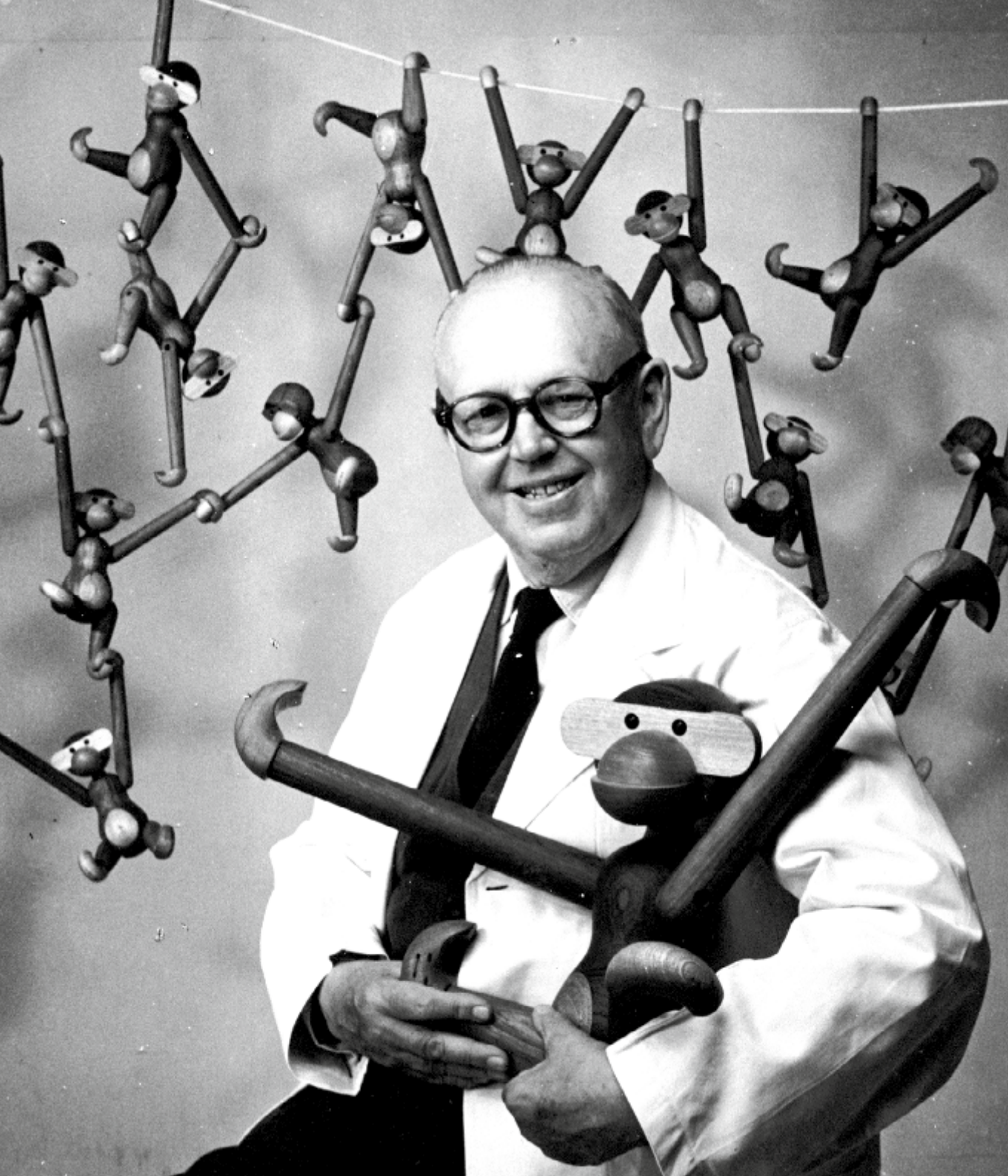
KAY BOJESEN

Kay Bojesen graduated as a silversmith in 1910 after completing his apprenticeship with Georg Jensen. He was among the first to enthusiastically embrace functionalism in Danish crafts, and he co-founded “Den Permanente” – a showcase retail shop featuring the best in Danish design for decades.

In the 1930s, Kay Bojesen began to explore his interest in working with wood in earnest. Among other things, he created a series of wooden animals which all matched his belief that design should be round, soft and feel good in your hand. His intention was not to create replicas of animals but imaginative variations with a “smile” in the design lines.

This is what Kay Bojesen had in mind when he created his beloved figures that appeal to the child in us all. Their joyful expressions have brought pleasure to many, all over the world.

Explore and experience the joyful universe of Kay Bojesen.



THE HISTORY

1886

Kay Bojesen is born in Copenhagen
(15 August 1886).

1919

Kay and Erna Bojesen marry in 1919.
Pictured here on Strøget in Copenhagen.



1932

As some of the first residents, the Bojesen family moves into Bella Vista, a residential property designed by the renowned Danish designer Arne Jacobsen.



1932

Kay Bojesen opens his own shop and studio at
Bredgade 47, close to the Royal Palace, Amalienborg.



1934

The dog comes into being.



1936

The rocking horse is made of lacquered beech.



1942

The royal guardsmen are fashioned from wood.



1948

In the late 1940s, Santa Claus sees the light of day, inspired by the success of the painted guardsmen. Kay Bojesen's grandchildren remember clearly seeing their grandfather's shop and home full of Santas, which meant Christmas was coming!



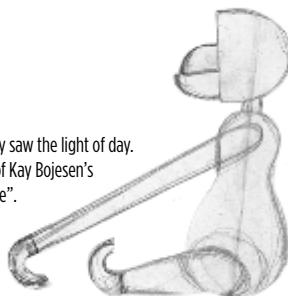
1950

The songbird came into being in the 1950s, but was never put into production by the designer himself.



1951

1951 was the year in which the beloved monkey saw the light of day. The teak and limba monkey is tangible proof of Kay Bojesen's belief that the lines of the design should "smile".



1952

The inquisitive little bear comes into being, and Kay Bojesen is appointed a purveyor to the Royal Danish Court.



1953

The elephant joins the family. Made of oak – large and thick-set, with a trunk that moves.



1954

The puffin is created, in two different sizes, and hand-painted.



1955

The hippo comes into being and looks after the pencil on Kay Bojesen's desk. Pictured here on the right with his grandchildren, Peter and Lotte.







1957

One year before Kay Bojesen's death, he designs one of his very last wooden animals – the rabbit.

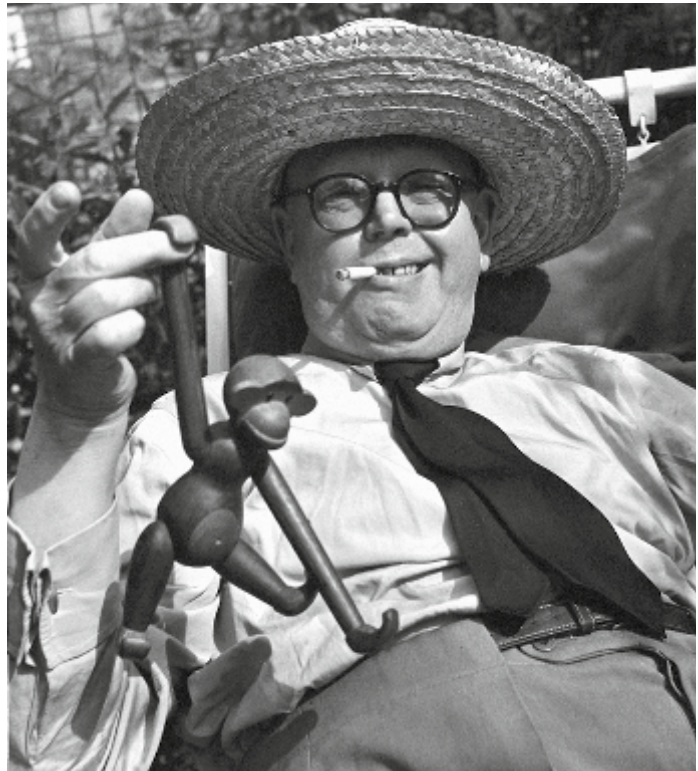


1958

Kay Bojesen retained his child-like curiosity and joie de vivre to the very end. Kay Bojesen died in 1958 at the age of 72, leaving a substantial design legacy. Today, this legacy is protected by his four grandchildren.

The Rosendahl Design Group is privileged to have been selected by the Bojesen family to develop, produce and distribute their grandfather's beloved designs.

Since Kay Bojesen's legendary shop at Bredgade in Copenhagen closed its doors in 1990, several of his designs have ceased to be produced. This is why the Rosendahl Design Group is delighted to be able to reintroduce several of Kay Bojesen's amazing old designs true to his original drawings and with the greatest respect for his high standards when it came to materials and craftsmanship.





THE FAMILY







MONKEY

Kay Bojesen's original thought with the monkey was to provide his children with an amusing coat hook! Since 1951, this teak and limba monkey has graced numerous covers of trend magazines and rested on countless bookshelves as a cheery greeting. A true Danish design icon with unique charisma!



**Monkey makes
a cute hook for
a hat, child's coat
or scarf...**



DOG

Kay Bojesen's intention was never to duplicate nature. His ambition was to create playful variations that should be pleasant to hold while engaging our imaginations and celebrating the child within us all. Born in 1934, and as cheeky as ever, the dog is made of walnut.

**Dog is as cheeky
as ever, no matter where
he is positioned...**



HIPPO

Created in 1955, the oak hippo was one of Kay Bojesen's faithful colleagues! With a broad smile, he served as a pencil holder on Kay Bojesen's desk. The hippo is just asking for a loving tap on the head, and appeals to the child in us all.

**The hippo stands proudly
poised on the desk with a
pencil in his mouth...**







**Rabbit is ideal
for looking after
jewellery – and as
a table ornament
for Easter...**

RABBIT

Made of oak, the rabbit was born in 1957 as the youngest member of Kay Bojesen's wooden animal family. For decades, adults and children have been united in creating a magical universe of storytelling and daydreaming that makes time stand still.



BEAR

Just a year after presenting his monkey, Kay Bojesen designed this bear in 1952. Throughout the years, this little bear has warmed the hearts of many.



ELEPHANT

Kay Bojesen strove to make his designs a pleasure to own and hold. This oak elephant with its curves is tangible proof that Kay Bojesen had a special talent for doing just that.



**The elephant makes
an excellent christening gift
and will proudly accompany
the child for a lifetime...**



ALPHABET BLOCKS

Kay Bojesen believed that learning should always be fun and entertaining so as to stimulate the imagination and encourage inventiveness. With this in mind, the designer created two different formats of his alphabet blocks which, combined, can produce all the letters of the alphabet.

**The alphabet blocks
are just made for hours
of fun and entertaining
family learning...**



ROCKING HORSE

“From this moment, no children will be bored”, said Kay Bojesen one day. With this in mind, he sat down and designed the lively rocking horse, which almost jumped off the drawing board, standing straight-legged and tall, but with a friendly face that inspires confidence and trust.



SONGBIRD

The Bojesen family's patio in Bella Vista was full of flowers, wicker furniture – and birds. We found a photograph of the songbird in one of the family photo albums. On investigating, it emerged that there were originally five birds.

Based on the original birds as well as a little flock of birds mounted on pegs, we created the songbirds, all painted in Bojesen's original cheery colours. The flock of birds has now been enlarged to include two new birds. We welcome Ernst and Alfred into the family!

ERNST

Ernst is called after Kay Bojesen's father – a man of many talents. He was a businessman, publisher's editor, a man of culture and at the same time a creative soul; together with his wife Valborg, he inspired his son Kay to create the menagerie of beloved wooden figures.



ALFRED

Alfred is called after one of Kay Bojesen's great-grandchildren. This Nordic name embodies the innocence and peace that has always been a feature of the designer's wooden figures.

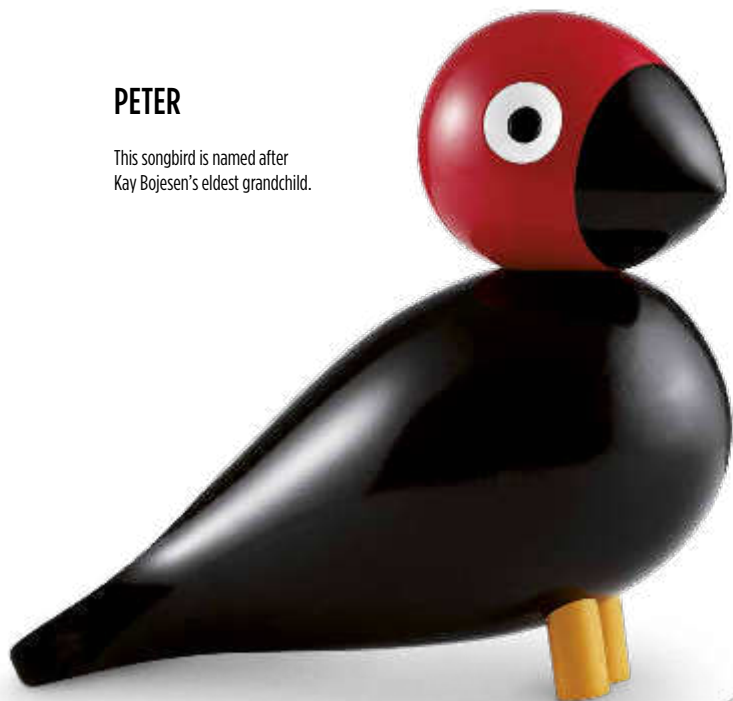


Alfred will be launched in spring 2015.



PETER

This songbird is named after Kay Bojesen's eldest grandchild.



RUTH

This songbird is named after Kay Bojesen's Swedish daughter-in-law.



SUNSHINE

This songbird's name is Sunshine, and Sunshine represents one of the five original colour combinations created by Kay Bojesen.



POP

A sparkling name inspired by Kay Bojesen's love of soda pop.



The songbirds look great
anywhere in the home
– in the living room, hallway,
bedroom or kitchen...

KAY

This songbird has respectfully been named Kay and is the master's favourite shade of blue.



**These lovebirds create
a cosy, romantic atmosphere
anywhere in the home...**



LOVEBIRDS

The lovebirds bring a touch of romance to Kay Bojesen's magical universe of wooden figures. The lovebirds are made of natural oak and smoked oak, and were designed by Kay Bojesen in the 1950s. The designer never managed to put the birds into production, however.



SANTA CLAUS

Kay Bojesen produced Santa Claus in the 1940s. With his apple cheeks and white beard, he was to be found throughout Kay Bojesen's shop in Copenhagen and at his home in Bella Vista, ushering in the season to be jolly. Customers passing the shop – and especially their children – were often given a Santa as a gift.



PUFFIN

With its colourful beak, the puffin was designed in 1954. The puffin got off to a flying start and quickly found a place in the hearts of both children and adults. Beautiful to behold and easy to love, with its top-heavy body and open, welcoming wings, the puffin is always ready to give a hug.



The puffin is great at
welcoming guests in the
passageway or hallway...



ROYAL GUARDS

The Royal Danish Life Guards have guarded castles in Denmark since 1658. Kay Bojesen designed his first regiment in 1942, complete with bearskin hats and the red gala uniform featuring the characteristic white cross. Each royal guard is packaged in a cardboard sentry box bearing the Queen of Denmark's monogram.







THE FAMILY



39250 / 39253 / 39260 Monkey H 20 / 28 / 60 cm



39201 Dog H 10.5 cm



39202 Hippo H 8.5 cm



39203 Rabbit H 16 cm



39252 Elephant H 16 cm



39251 Bear H 15 cm



39400 Songbird – Ruth H 15,1 cm



39401 Songbird – Pop H 15,1 cm



39403 Songbird – Kay H 15,1 cm



39404 Songbird – Peter H 15,1 cm



39405 Songbird – Sunshine H 15,1 cm



39407 Songbird – Ernst H 15,1 cm



39408 Songbird – Alfred H 15,1 cm



39204 Lovebirds H 8,8 cm



39420 Puffin H 19,6 cm



39430 Santa Claus H 19,5 cm



39200 Rocking horse H 32 cm



39440 Alphabet blocks L 26 cm





39002 Standard-bearer, large H 100 cm



39025 Private with gun H 22 cm



39024 Drummer H 22 cm



39023 Standard-bearer H 22 cm

PURVEYOR TO THE ROYAL DANISH COURT

Throughout the years, Kay Bojesen Denmark has supplied the designer's playful, amazing wooden animals to the Royal Court at the castles Schackenborg, Fredensborg and Amalienborg. This is entirely in keeping with the spirit of Kay Bojesen, who was of course appointed as a purveyor to the Royal Danish Court in 1952.

Thus, it was an even more proud moment when the royal warrant of appointment as a purveyor to the Royal Danish Court was received on 9 December 2013. The designation "Purveyor to the Royal Danish Court" is granted by Her Majesty the Queen of Denmark.

THE END



